

<b>Form S3</b>	<b>HKTDC Hong Kong Book Fair 2021</b> <b>香港貿發局香港書展2021</b> <b>14-20/7/2021</b>	Return to : Exhibition Services Department Hong Kong Trade Development Council Unit 13, Expo Galleria, HKCEC, 1 Expo Drive, Wanchai, Hong Kong
<b>Deadline</b> <b>2 Jun 2021</b> <b>(extended to</b> <b>16 Jun 2021)</b>	<b>Rental of LED Display Panel</b>	Attn : Ms. Winnie Ma Email : <a href="mailto:hkbf.es@hktcdc.org">hkbf.es@hktcdc.org</a> Fax : (852) 3521-0450

To help exhibitor better grasp exhibition opportunity, our department is offering "Rental of LED Display Panel" in helping your company to do the visual display effect to enhance the company's brand image and buyers' sourcing needs.

Draco LED Poster is a specially designed LED panel targeting indoor HD LED advertising display with unique upstanding aspect ratio. It can show 1:1 human size figure in vibrant colour and brightness to attract eye-balls. It is made by robust integrated hardware and built into an ultra-thin and light body to offer mobility and portability. With its various mounting possibilities: self-carry foldout stand, metal cast firm base unit, vertical or horizontal wall mount, this Draco LED display panel is an additional item suitable for display your products.

	Description of Facilities	Unit Rate (7 DAYS HIRE)		Qty	Total Amount	
		For HK exhibitors	For Overseas exhibitors		HKD	USD
<b>Rental of LED Display Panel</b>						
<b>AU017</b>	LED Panel x 1 (with 1 x 500watt Square Pin Socket)	HK\$ 4,715 @	USD 629 @			
<b>AU018</b>	LED Panel x 2 (include 2 x 500watt Square Pin Socket)	Original: HK\$ 9,417 <b>Now: HK\$ 8,005</b> <i>(15% off already)</i>	Original: USD 1255 <b>Now: USD 1067</b> <i>(15% off already)</i>			
<b>AU019</b>	LED Panel x 3 (include 3 x 500watt Square Pin Socket)	Original: HK\$ 14,120 <b>Now: HK\$ 10,590</b> <i>(25% off already)</i>	Original: USD 1,882 <b>Now: USD 1,412</b> <i>(25% off already)</i>			
<b>AU020</b>	From 4 <sup>th</sup> LED Panel or above, per unit (include 1 x 500watt Square Pin Socket for each panel)	Original: HK\$4,638@ <b>Now: HK\$ 3,015@</b> <i>(35% off already)</i>	Original: USD 618@ <b>Now: USD 402@</b> <i>(35% off already)</i>			
	<b>Optional Service:</b>					
<b>AU021</b>	Put together still pictures from client and upload to panel (one batch of pictures only)	HK\$ 1,800 @	USD 240 @			

**20% surcharge for late order received after 2 Jun 2021 (extended to 16 Jun 2021)**  
**No order accepted after 30 Jun 2021**

- \* Please read the Remarks clearly before you sign this Form
- \* NO Exchange / NO Refund
- \* Items only available while stock lasts and onsite order not accepted

**TOTAL AMOUNT**

**Remarks:**

- The screen loaded image quality depends on the resolution of original image provided by exhibitor
- Exhibitors are suggested to upload the finished file (*Image Pixel: 756H x 224W*) to supplier's technician for resolution and file size checking at least one week before the show in order to make sure it can be shown properly on the LED panel. Image Pixel different from the above mentioned size may not be shown properly on the LED panel.
- HKTDC is not responsible for technical issue of the exhibitors' file for upload on the LED panel, exhibitors are required to consult the supplier's technician directly
- Price quoted for Item (A) – (D) above is only the rental price of LED display panel. Display file editing is not included.
- The LED screen is a stand up panel and should be placed INSIDE the booth area. Exhibitors need to mark clearly the location of the LED panel on the layout plan for the socket installation purpose. Although the display panel is movable, on-site charges will be imposed if socket needs to be relocated.
- Wooden wall can be quoted on request for wall mount the LED panel inside the booth. Exhibitors are suggested to contact us at least 3 weeks before the show for quotation and details. Late order may not be entertained for such special request.

**Application will only be proceeded with full payment.**

**Authorization from Exhibitor**

Company Name: \_\_\_\_\_ Booth No.: \_\_\_\_\_  
Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_ Date: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Position: \_\_\_\_\_ Signature: \_\_\_\_\_

**Payment Method (Please see condition 6. No separate invoice will be issued)**

- By Cheque (Payable to Hong Kong Trade Development Council)  
Cheque No.: \_\_\_\_\_ Amount : HKD/USD \_\_\_\_\_ Date : \_\_\_\_\_
- By Credit Card (Hong Kong Dollar Only)  Visa  Master Card  
Name of Card Holder: \_\_\_\_\_ Card No: \_\_\_\_\_  
Expiry Date: \_\_\_\_\_ Amount: HKD \_\_\_\_\_ Signature: \_\_\_\_\_

## **Contact Information**

	<b>In-charge</b>	<b>負責人</b>	<b>Telephone / 電話</b>	<b>E-mail / 電郵</b>
Hall 1AA – 1BA	Mr. Patrick Fung	馮嘉駿先生	(852) 2240-5473	patrick.kc.fung@hktdc.org
Hall 1BB – 1CB	Ms. Winnie Ma	馬翠雯小姐	(852) 2240-5478	winnie.cm.ma@hktdc.org
Hall 1CC – 1DC	Mr. Angus Ng	吳偉康先生	(852) 2240-5492	angus.wh.ng@hktdc.org
Hall 1DD – 1ED	Ms. Christy Pok	濮雅琴小姐	(852) 2240-5476	christy.nk.pok@hktdc.org
Hall 3BA – CB	Ms. Sandy Law	羅偉瓊小姐	(852) 2240-5497	sandy.wk.law@hktdc.org
Hall 3CC – DC	Ms. Cherie Chen	陳旖小姐	(852) 2240-5465	cherie.y.chen@hktdc.org
Hall 3DD – EE	Ms. Jessica Fong	方家珮小姐	(852) 2240-5416	jessica.kp.fong@hktdc.org
Hall 3CON, 5D (Snacks Fair)	Ms. Emmy Chan	陳竺筠小姐	(852) 2240-5496	emmy.ck.chan@hktdc.org
Hall 3F	Ms. Kristy Wong	黃靜詩小姐	(852) 2240-5475	kristy.cs.wong@hktdc.org
Hall 3G	Ms. Kendy Law	羅佩宜小姐	(852) 2240-5477	kendy.py.law@hktdc.org

<b>Form S3</b>	<b>HKTDC Hong Kong Book Fair 2021 香港貿發局香港書展2021 14-20/7/2021</b>	請交回 香港貿易發展局, 展覽服務部 香港灣仔博覽道一號 香港會議展覽中心 博覽商場13號  聯絡：馬翠雯小姐 電郵： <a href="mailto:hkbf.es@hktdc.org">hkbf.es@hktdc.org</a> 傳真：(852) 3521-0450
<b>截止日期 2021年6月2日 (截止日期延長至 2021年6月16日)</b>	<b>租用LED顯示屏</b>	

為幫助參展商更好地把握展覽會機會，我們現提供“租用 LED 顯示屏”以幫助貴公司進行視覺展示效果，從而提升公司的品牌形象和買家的採購需求。

Draco LED 海報屏由特殊的 LED 屏設計而成，具獨特的站立型比例，主要用 1:1 人像比例顯示，鮮明透亮的色彩引人注目。材料堅固一體化、超薄、輕便，便於使用者移動及攜帶。具多樣化的安裝方式：自帶折疊支撐腳，金屬鑄造的牢固底座及可垂直或水平固定牆上的掛架。Draco LED 海報屏 是適合顯示您的產品的額外設施項目。

	申請項目	單價 (供七天使用)		數量	總金額	
		供香港參展商	供海外參展商		HKD	USD
<b>租用LED顯示屏</b>						
<b>AU017</b>	LED顯示屏 x 1 (包1個500瓦特電源方腳插座)	HK\$ 4,715 @	USD 629 @			
<b>AU018</b>	LED顯示屏 x 2 (包2個500瓦特電源方腳插座)	原價: HK\$ 9,417 現價: HK\$ 8,005 <i>(15%折扣)</i>	原價: USD 1,255 現價: USD 1,067 <i>(15%折扣)</i>			
<b>AU019</b>	LED顯示屏 x 3 (包3個500瓦特電源方腳插座)	原價: HK\$ 14,120 現價: HK\$ 10,590 <i>(25%折扣)</i>	原價: USD 1,882 現價: USD 1,412 <i>(25%折扣)</i>			
<b>AU020</b>	第4部或以上LED顯示屏 (每部包1個500瓦特電源方腳插座)	每部原價: HK\$4,638 每部現價: HK\$ 3,015 <i>(35%折扣)</i>	每部原價: USD 618 每部現價: USD 402 <i>(35%折扣)</i>			
	<i>附加服務：</i>					
<b>AU021</b>	將客戶的靜態圖片整理及上傳到顯示屏 (僅限一批圖片)	HK\$ 1,800 @	USD 240 @			

**於2021年6月2日(截止日期延長至2021年6月16日)後交回須加百分之二十之附加費  
於2021年6月30日後不接受申請**

\*在簽署本表格之前，請先閱讀注意事項  
\*不設更換或退款  
\*項目供應視乎存貨量及不設現場訂購

總金額

**注意事項：**

- 屏幕的圖像質量取決於參展商提供的原始圖像解像度
- 建議參展商至少在展會入場一周前將完成的檔案(圖像像素: 756H x 224W)上傳到供應商技術人員，進行解像度和文件檔案大小檢查，以確保其可以在LED顯示屏上正確顯示。與上述圖像像素尺寸不同的圖像可能不會在LED顯示屏上正確顯示
- 貿發局不會就參展商在LED顯示屏上傳文件的技術問題負責，參展商需要直接諮詢供應商技術人員
- 上述(A) - (D)項的報價僅為LED顯示屏的租賃價格，不包括文件編輯整理
- LED顯示屏是一個站立式面板，應放置在展位範圍內。參展商需要在展位圖則上清楚標明LED顯示屏的位置以供本局安裝插座。雖然顯示屏是可移動的，如果需要現場更改插座位置，則會施加現場費用。
- 本局另可提供特別訂制木牆以安裝LED顯示屏於展位內。如有興趣，建議參展商在展會入場前至少3周聯繫我們查詢及報價。本局不接受過期申請

**申請必須連同全數款項方為有效**

**申請參展商**

公司名稱：\_\_\_\_\_ 展台編號：\_\_\_\_\_

聯絡人：\_\_\_\_\_ 職位：\_\_\_\_\_ 電子郵件號：\_\_\_\_\_

電話：\_\_\_\_\_ 傳真：\_\_\_\_\_ 簽署：\_\_\_\_\_ 日期：\_\_\_\_\_

**付款方法 (請參閱說明六，本局不會另開發票)**

- 支票 (抬頭『香港貿易發展局』)  
支票號碼：\_\_\_\_\_ 所付款項: HKD / USD \_\_\_\_\_ 日期：\_\_\_\_\_
- 信用卡 (只限港幣)  VISA  Master Card  
卡主名稱: \_\_\_\_\_ 信用卡號: \_\_\_\_\_  
有效日期: \_\_\_\_\_ 所付款項: HKD \_\_\_\_\_ 簽署: \_\_\_\_\_

## 聯絡資料

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